



# 2019 ANNUAL REPORT

*Anurag Gupta*  
*President*

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*Managing Trustee*

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*Executive Members*



## FROM THE ORGANIZATION

As we come to the end of our third year, we look back at all of our past events and feel so proud of Team Aan as we have come a long way. We have learnt lessons, planned events with more efficiency and impacted the lives of thousands of government primary school children. This year, we continued the GTBT campaigns, Srijan- a weavers dream and the women empowerment and skill development programs, but we also embarked on a new journey and started our Digital Literacy campaign with Worldreader mobile app. We also realized its important for our student volunteers to have First Responder Training, hence we conducted a 3-day program with ViVo to train our volunteers on how to deal with emergency situations. We thank all our enablers, sponsors and volunteers. It was a wonderful year and we look forward to expanding more and touching the lives of as many as possible!



# ABOUT US

AAN is a multi faceted non-profit working towards Sustainable Development Goals 3 (Good health and well being), 4 (Quality Education), 5 (Gender Equality) and 11 (Sustainable Cities and Communities). We believe through co-creation and entrepreneurship, social and environmental issues can be solved in a more sustainable way. It's all about the people and making them self-reliant. Our ambition is to improve the lives of as many as possible in a positive way. We have been conducting our Good Touch and Bad Touch Campaigns with the guidance and support of Bachpan Bachao Aandolan, Uttarakhand Commission for Protection of Child Rights. We are also institutional members of FICCI Flo Uttarakhand Chapter and have continued several skill development programs for women. This year we commenced our Digital Literacy Campaign with the support of the Worldreader app.







# DONATION CAMPAIGN

New team members of AAN visited the processing unit of GOONJ in New Delhi and met Shri Anshu Gupta, founder of Goonj, a Ramon Magsaysay awardee. Team AAN contributed 10 bags of clothes, shoes, toys, books, stationery, blankets etc. for the GOONJ's family kits.





# CRC CENTER JASPUR- GTBT CAMPAIGN

AAAN was invited by CRC Center, Jaspur Block of Uttarakhand to conduct a 'Good Touch & Bad Touch' workshop for Govt School girls on the occasion of Republic Day 2019.





# DIGITAL LITERACY CAMPAIGN

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This was the start of our journey to promote the Digital Literacy through the Worldreader app amongst children of an economically marginalized community to help inculcate the habit of reading. Worldreader provides a platform to access hundreds of books in many different languages to help provide the resources for everyone to be a reader.





# SRIJAN- A WEAVERS DREAM

AAN Charitable Trust & Ficci FLO Uttarakhand chapter mobilized a group of 14 women from marginalized section of Bhojpur, Thakurdwara to form a self help group. They recycle old discarded clothes and make Chindi durries on hand operated Pitlooms. We have been successful in facilitating the process of getting them a confirmed order & help dispatch over 2500 durries for GOONJ, an NGO which uses the under-utilized and excess urban household material as a tool for rural development across 23 states in the country. The initiative is to help empower these women and get them consistent orders.





# UMEED KI KIRAN- GTBT CAMPAIGN

A confluence of Inspiration and Education.  
AAN Charitable trust & Sewa Roshini host a  
classical dance & music performance along  
with Good Touch and Bad Touch awareness  
campaign at SDMC primary Govt School  
Shahpurjat, New Delhi.







## FIRST RESPONDER TRAINING

AAN in association with VIVO healthcare conducted a three day first responder training program for our volunteers. The program included recognizing important symptoms and giving appropriate First Aid for a wide range of emergency situations that can arise. This is especially necessary as our volunteers interact with so many children.







# PRATIBHA DIWAS- GTBT CAMPAIGN

Pratibha Diwas is a program conducted on the 4th saturday of each month in government primary schools to encourage students to showcase their talents. In the government primary school of Ginnikheda and Banskheda, we conducted the Good Touch Bad Touch Campaign on this day and participated in the program with the students. We also conducted a drawing competition on 'Mera Sapna, Mera Bhawishya'.





# BHIMTAL SUMMER CAMP- GTBT CAMPAIGN

AAN Team conducted a Safe Touch & Unsafe Touch workshop for 200 children of primary government schools at the District Institute of Education, Bhimtal, Uttarakhand. We thank Dr Mukul Kumar Sati, Director Secondary education and Mr Pradeep Kumar, Associate Director, Programs and Partnership at Worldreader for this wonderful opportunity!





# DIGITAL LITERACY CAMPAIGN

Reading is transformative - Digital reading provides an unprecedented opportunity to reach people with books in a smart and effective way. Downloaded the World Reader app for these children and trying to create a world where everyone can be a reader.





# KASHIPUR- GTBT CAMPAIGN

Conducted a very successful Good Touch and Bad Touch Workshop at Samar Study Hall Girls School, Kashipur and Shri Gurunanak Inter College, Kashipur under the 100 million campaign of Kailash Satyarthi Children Foundation.

Sensitised over 200 young primary school girls about their personal space and how to protect themselves.





# INDRA GANDHI PRIMARY & GOVT. MODEL PRIMARY - SOCIAL CHANGE

AAN Charitable Trust, district level partner of Kailash Satyarthi Children foundation organised Film Screening for Social Change event.

“Jhalki “ film on the issue of Child Trafficking, Missing Children and Child Labour was screened as part of the 100 Million Campaign India activities for the students.

- Inculcating a positive behavioral change on reading promotion through the use of digital technology
- Strengthen school based digital reading intervention and model for improved language development in young children
- Design and test the “school-to-home parent engagement model”
- Promoting digital literacy among caregivers and building their capacities on the use of mobile technology and mobile reading to children

