

AAN GOOD TOUCH AND BAD TOUCH REPORT

2017 - 2019

Table of Content

1. About Aan	3
2. Programs of Aan	4
3. Child Abuse in India	6
4. Our Enablers	7
5. Our Methods To Aware Kids	8
6. Child Safety Circle	9
7. Event In Schools	10
8. Outcome	12

About Aan Charitable Trust



**A small gesture we make,
Makes a big difference**

Aan is a multi-faceted organization that endeavors for sustainable development. Through co-creation and social entrepreneurship, societal and environmental issues can be solved in a more sustainable way. It's all about the people and making them self-reliant. Our ambition is to improve the lives of as many as possible in a positive way.

It is a Non-profit, conceptualized on a single thought 'a small gesture we make, makes a big difference in the future'. Aan meaning 'dignity' in Hindi is a multifaceted organization working towards the United Nations sustainable development Goals 3 (Good Health and Well-being), 4(Quality Education), 5(Gender Equality), and 11(Sustainable Cities and Communities).

We at Aan, believe that every worker, every woman and every child in this world has the right to dignity. That led us to come together and establish Aan, an organization that believes in 'dignity for all' and that a small gesture we make, can make a big difference. Our goal is to work towards bridging the gap between the privileged and the socially and economically marginalized by enabling them to stand up on their own feet.

Our Projects

- ◆ Good Touch and Bad Touch
- ◆ Women Empowerment
- ◆ Skill Development
- ◆ Digital Literacy
- ◆ Menstrual Hygiene Management

- ***GOOD TOUCH AND BAD TOUCH AWARENESS CAMPAIGN***



AAN in association with its enablers flagged a journey to cover 100 primary government schools to sensitize young children about Good Touch and Bad Touch. By breaking the silence on this sensitive topic, we ensure child safety and protection which will in turn reduce the number of POCSO cases in our region.

AAN believes in charity with purpose and hence we often club the Good Touch and Bad Touch campaign with charity activities like providing the schools with funds as per their requirements and our availability. Thereby the aim of the GTBT campaign is not just

spreading awareness among the students of government schools but also to sensitize the students of private schools and involve them in direct community service to help give back to the society.

- ***WOMEN EMPOWERMENT***

AAN is an institutional member of FICCI Ladies Organization, Uttarakhand Chapter and provides vocational training to several women self-help groups. We mobilized a group of 20 women marginalized Chindi Durrie workers in a self-help group , helped register their firm and procure an order from Goonj. These women are not only recycling and using textile waste as a resource but also doing the environment a very big favour otherwise all this discarded clothing goes into landfills or is burnt . Moreover we conducted a program on women empowerment and got 50 women and girls Life Insurance Policies.

● ***SKILL DEVELOPMENT***

AAN enabled a 4 week skill development program at Surbhi Gramodyog Vikas Sansthan , a pioneer in hand - made Khadi Herbal Cosmetics . 15 women were trained in manufacturing and packaging of herbal soaps, shampoo, lotions, oils, and other premium range of cosmetics. We organised a 3 day Emergency Responder training workshop with VIVO, Kashipur because we believe ' Practical Knowledge and application is as important as theoretical knowledge'. Knowing what to do in a medical emergency, recognizing symptoms, giving appropriate first aid is crucial in wide ranging situations and can save a precious life.

● ***DIGITAL LITERACY***

- We believe that everyone can be a Reader , thus our goal with the digital literacy campaign is to inculcate a positive behavioral change towards the use of digital technology .
- Strengthen school based digital reading intervention and model for improved language development in young children.
- Design and test the "school - to - home parent engagement" model to promote digital literacy among caregivers and build their capacities on the use of mobile technology and mobile reading to children.

● ***MENSTRUAL HYGIENE MANAGEMENT***

Prioritizing Menstrual hygiene in Udhm Singh Nagar District - Periods don't stop for pandemics', 'No Shame in Mensuration', Period Lesson and Donate a pad' in over 22 rural girls high schools and middle schools. Through this effort over 2000 adolescent girls and their caregivers were sensitized.

- A brief interactive awareness workshop to break the silence and taboo associated with Menstruation.
- Distribution of Dignity Kits – Eco-friendly Oxy Biodegradable Menstrual hygiene kits - Suvidha sanitary napkins.



Child Abuse In India

Youngsters' violence is ubiquitous in India, and it is a terrible reality for millions of children from all socioeconomic categories. Early marriage, domestic abuse, sexual violence, violence at home and at school, trafficking, internet violence, child labor, and bullying are all issues that girls and boys in India experience. All forms of violence, abuse, and exploitation have long-term effects on the lives of children. India is gradually becoming more cognizant of violence against children, particularly in urban areas.



Every day, **109 children** in India are subjected to some sort of child sexual abuse, according to the **National Crime Record Bureau**. The same figures reveal a year-over-year increase in crimes against minors. Heinous crimes against children, unlike most other crimes, are frequently underreported. This is mostly due to the fact that even if the youngster confides in someone, the

facts are frequently concealed due to concerns about family reputation and social shame. Child abuse is a violation of a child's fundamental human rights.

Child Sexual Abuse (CSA) is defined by the World Health Organization (WHO) as the involvement of a child in sexual activity that they do not fully comprehend, are unable to give informed consent to, or for which they are not developmentally prepared and therefore cannot give consent, or that violates the law of the land. Fondling, urging a child to touch or be touched sexually, intercourse, using a child in prostitution or pornography, or child luring on the internet are all examples of CSA.

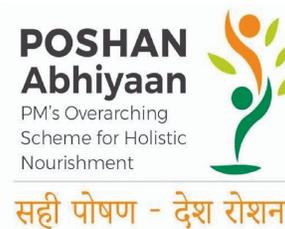


Our Enablers

- Uttarakhand Commission for Protection of Child Rights
- Childline India Foundation
- Kailash Satyarthi Children Foundation
- FICCI FLO Uttarakhand
- Amar Ujala
- Sakhi One Stop Centre
- World Reader
- Bachpan Bachao Andolan
- Beti Bacha, Beti Padhao
- Sarv Shiksha Abhiyaan

UCPCR

Uttarakhand Commission for
Protection of Child Rights



Our Methods To Aware Kids



The Good and Bad Touch Awareness Campaign aims to educate children in government primary schools about good and bad touch by using the following methods:

- Presentation on good and bad touch.
- Showing a short video clip about the difference between a good and bad touch.
- Informing them about their own safety

circle.

- Explaining to kids that if something goes wrong, it is not their fault.
- Giving kids the confidence to say NO if something isn't right with them.
- Protect Yourself Rules.



Child Safety Circle



- We taught them about their safety circle including their parents, siblings,



grandparents, teachers, and others.

- Who can they turn to for assistance?
- Make them memorise or write down the number for the child helpline.
- How can people get in touch with the child helpline number?



Event In Schools

S.NO.	DATE	SCHOOL NAME	NO. OF STUDENTS
1	13th October 2017	Primary Government School, Jaspur	150
2	30th December 2017	Government Primary School, Ginnikheda	150
3	31st December 2017	Government Primary School, Banskheda	150
4	26th January 2018	Primary School Laxmipur Khera, Jaspur	100
5	23rd February 2018	BRC Primary Govt School, Kashipur	100
6	22nd May 2018	Janet Sheed Roberts School	76 specially abled
7	23rd May 2018	Primary Govt School of Shivalpur	150
9	24th May 2018	Primary Govt School of Manpur	150
10	10th July 2018	SDMC School Shahpur Jaat	325
11	11th July 2018	Prathmik Vidyalaya, Raipur	150
12	31st July 2018	SDMC School Hauz Khas Village	130
13	1st August 2018	SDMC School MMTC Colony	200
14	15th August 2018	Janet Sheed Roberts School	76 specially abled
15	18th August 2018	Shri Varni Jain High School, Dehradun	200
16	24th September 2018	Government Primary School, Kashipur	350
17	25th December 2018	Govt. Model Primary School, Chaiti Farm	125
18	26th January 2019	CRC Centre, Jaspur Block	100
19	4th May 2019	SDMC School Shahpurjat	125
20	29th May 2019	Government Primary School, Bhimtal	200
21	13th July 2019	Samar Study Hall Girls School, Kashipur	100
22	16th July 2019	Shri Guru Nanak Inter College, Kashipur	100
23	13th December 2019	Govt. Model Primary School, Kashipur	150

24	05 September 2021	Govt. Primary School, Hempur	48
25	15 November 2021	Khwaahish Organization	30



Outcome

We have conducted Good Touch and Bad Touch Awareness Workshops in Udham Singh Nagar District, Dehradun, Bhimtal and Delhi. Our team delivered 24 audio-visual programmes to Government Primary School students to help them understand it better.

As we all know the Private Schools are more advanced than the Government Schools, thus it's very frequent in private schools to do safe and unsafe touch workshops and they all are aware of it but what about the government school kids?

They didn't have such facilities and mentors who guide them in this matter because this is a very sensitive topic to open up with the



kids. Our team decided to sensitize the government school kids about safe and unsafe touch with our resources. When we conducted our first program not even 1% of the strength knew about the good and bad touch but after the workshop most of them knew about it. We taught them to say NO if someone tries to touch them with bad intentions, now they all can shout NO and run to their parents because they know their safe circle and can connect to Child Helpline no.

