



PRIORITIZING MENSTRUAL HYGIENE IN U.S. NAGAR

COVID 19 RAPID RESPONSE

(Aligned with Govt. Of India Covid Response)

An Initiative by AAN Charitable Trust
Udham Singh Nagar, Kashipur





**“PERIODS DON’T STOP
FOR PANDEMICS”**

**“EVERY GIRL & WOMAN
DESERVES TO BE
COMFORTABLE”**



About Us



AAN is a non-profit organization conceptualized on a single thought, 'a small gesture we make, makes a big difference'. AAN (Dignity in Hindi) is a multifaceted organization contributing mainly towards 4 SDGs (Sustainable Development Goals):

- Good Health and Well-being – **SDG 3**
- Quality Education – **SDG 4**
- Gender Equality – **SDG 5**
- Sustainable Cities and Communities – **SDG 11**



SCOPE OF THE PROGRAM

COVID-19 pandemic has created a health crisis

- The access to Sanitary pads has taken a huge hit due to the Covid 19 curbs.
- Underprivileged Women and girls of daily wagers who were dependent on Government schemes to access sanitary pads are severely affected.
- Sanitary pads have become scarce and amid lockdown schools which distributed free pads and Units which churned out low cost napkins have been unable to do so.
- AAN Charitable Trust has collaborated with the Block Education Office, Kashipur to ease this situation by constituting a Dignity Kit - a Menstrual Hygiene Kit to be distributed free of cost at the time of distribution of MidDay Meal dry ration in government schools under the supervision of BEO and District Administration.
- A brief Menstrual Hygiene sensitisation will also be conducted for the beneficiaries. To ensure dignity through COVID-19 Awareness, prevention and menstrual hygiene related good practices.



DINITY KIT DISTRIBUTION

- Sanitary Napkins - (Biodegradable)
- Iron with Zinc and Folic Acid Supplement
- Bathing Soap
- Detergent
- Disposal bag
(Nicely packaged in a disposable paper bag - To promote and support good environment friendly practices)



Activities

- Baseline Survey
- Interactive awareness sessions on health and hygiene, causes and symptoms of anemia, importance of balanced diet and food sources of iron with adolescent girls and women inside the schools or community.
- Audio video Sessions on MHM and Anemia.
- Distribution of Dignity kits.
- Coordination with government officials.
- Follow up with girls and women through whatsapp.
- Supporting District Administration in Covid relief efforts.





MORE FOR LESS FOR MORE

Aan charitable trust has adopted the innovative MLM aggregation to achieve maximum impact by employing minimum resources to touch as many lives as possible. To achieve this, the trust has signed a Memorandum of Understanding with Samagra Shiksha, Uttarakhand. This strategic partnership has helped the trust organize most of its workshops and awareness drives in the premises of the government schools, utilizing not only their infrastructure resources but also their school network to reach out to the target beneficiaries. Recently the trust has also collaborated with Women Empowerment and Child Development Department, US Nagar to sponsor a few programs under the '**Beti Bachao Beti Padhao**' Scheme. This has helped the trust in bringing down its expenses of beneficiary cost significantly, following the MLM philosophy in its thrust areas of health and education awareness drives.





TARGET BENEFICIARIES

S.NO.	DATE	SCHOOL NAME	No. of Dignity Kits Distributed	No. of Beneficiaries
1	11.6.2020	GIC, Banskheda	30	45
2	12.6.2020	GIC Joshi Majra	75	100
3	12.6.2020	GGHS Dabhoura Mustakam	58	75
4	15.6.2020	GGIC Mahuwakhera Gunj	80	115
5	16.6.2020	Shivlalpur Amarjhanda	111	125
6	17.6.2020	GIC Barkheri	50	65
7	20.6.2020	Manpur	106	125
8	26.6.2020	Gulzarpur	137	150

9	28.08.2020	GHSS Dhakia No 1	100	125
10	09.09.2020	RS DHILLON Janta Inter College	110	115
11	13.10.2020	Kisan Inter College, Kundeshwari	164	180
12	18.10.2020	Kavita's Women Support Home	78	100
13	24.10.2020	Dhakiya Village	60	75
14	12.11.2020	Manpur Village	105	123
15	06.12.2020	Manpur Village	90	113
16	13.12.2020	RS Dhillon Janta Inter College, Kashipur	120	144
17	19.12.2020	Sahaspur Block Development Office, Dehradun	100	115
18	22.12.2020	Government Girls Inter College, Kashipur	61	70
19	10.02.2021	Doiwala, Majri, Dehradun	150	400

20	11.02.201 12.02.2021	Cantt Board Clement Town, Dehradun Government PG College, Maldevta (Raipur) Dehradun	150	400
20	14.02.2021	Dheemarkheda Village	50	50
21	20.02.2021	Government Girls Inter College, Kashipur	60	95
22	01.06.2021	Mahila avam Baal Sahay Sahay Samiti	35	35
23	21.07.2021	Government Primary School, Bajoon	64	64
24	04.08.2021	Ramleela Ground, Kashipur	20	40
25	31.08.2021	Radhe Hari Govt. PG College, Kashipur	40	40
26	05.09.2021	Government Primary School, Pandey Colony	40	48

Outcome

- Enhanced hygiene and health practices for girls and women during COVID-19 Crisis.
- Better community perception about the taboos related to menstruation and hygiene practices.
- Awareness and Inclusion of Safety protocols of girls and women in society.
- Making US Nagar Covid Free together with the District Administration.





THANK
YOU

